

# North American Rail Shippers Association

## 2019 Annual Meeting Sponsorship Packages

### *Diamond Sponsorship Package*

USD \$7,500+

Our Diamond Sponsorship Package includes the following:

- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **NEW! Complimentary Registration** – Complimentary registration for two company representatives.
- **NEW! Exclusive Sponsorship Opportunity of the Registration Bag** --First right to provide attendee bags with sponsor logo – The Diamond Sponsor is given the first option to donate bags with the sponsor’s logo to be distributed to NARS meeting attendees.
- **NEW! Sponsor revenue distribution option** – the Diamond Sponsor is offered the opportunity to specify if up to \$1,000 of the \$7,500 contribution amount of the sponsorship should be allocated to the Ivan A. Olsen Scholarship Fund.
- **Sponsor Display Table** – All sponsors are invited to display company promotional literature on the Sponsor display table.

### *Platinum Sponsorship Package*

USD \$5,000

Our Platinum Sponsorship Package includes the following:

- **Platinum Designation** – Company promotion as Platinum Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **Sponsor Display Table** – Display company promotional literature on the Sponsor display table.

### *Gold Sponsorship Package*

USD \$3,500

Our Gold Sponsorship Package includes the following:

- **Gold Designation** – Company promotion as Gold Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **Sponsor Display Table** – All sponsors are invited to display company promotional literature on the Sponsor display table.

## Silver Sponsorship Package

USD \$1,800

Our Silver Sponsorship Package includes the following:

- **Silver Designation** – Company promotion as Silver Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **Sponsor Display Table** – All sponsors are invited to display company promotional literature on the Sponsor display table.

## Bronze Sponsorship Package

USD \$500

Our Bronze Sponsorship Package includes the following:

- **Bronze Designation** – Company promotion as Bronze Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **Sponsor Display Table** – All sponsors are invited to display company promotional literature on the Sponsor display table.

Interested in hosting  
an event?

NEW SPONSORSHIP OPPORTUNITIES ARE  
ALWAYS AVAILABLE TO HELP YOU  
DIFFERENTIATE YOUR COMPANY !

CONTACT US WITH YOUR SPONSORSHIP  
IDEAS at [nars@railshippers.com](mailto:nars@railshippers.com)  
or 331-643-3369.