

MIDWEST ASSOCIATION OF RAIL SHIPPERS

WINTER MEETING, JANUARY 13 & 14, 2010
MARRIOTT'S OAK BROOK HILLS RESORT
OAK BROOK, IL

RECOVERY CHALLENGES IN 2010

TOPICS AND SPEAKERS

WEDNESDAY JANUARY 13, 2010

7:00 AM BREAKFAST BUFFET (WINDOWS RESTAURANT)
AND REGISTRATION (EAST FOYER BREAK STATION)
MEETING (COURT F)

8:30 AM OPENING REMARKS, PRESIDENT, MARS CRAIG LONGARDNER

HOW SHIPPERS FIT INTO THE NATIONAL RAIL PLAN: FRA

8:45 AM PRESENTER: ASSOCIATE, TRANSYSTEMS JAMES A. GIBLIN
KEYNOTE SPEAKER: DIRECTOR OFFICE OF POLICY, FRA RON HYNES

LEGISLATIVE AND ECONOMIC IMPACT ON RR CUSTOMERS

9:15 AM PRESENTER: PRESIDENT, MARS CRAIG T. LONGARDNER
SPEAKER: TRNSPTN.ANALYST MERRILL LYNCH KENNETH HOEXTER

10:00 AM NETWORKING BREAK (EAST FOYER BREAK STATION)

10:20 AM LEGISLATIVE REPORT JAMES GIBLIN

RAIL FREIGHT CAR UPDATE

11:00 AM PRESENTER: DIRECTOR SALES, CSX TRANSPORTATION MICHAEL BARTH
SPEAKER; VICE PRESIDENT- EQUIPMENT RICK GROSSMAN

JOINT LUNCHEON, MARS AND TRAFFIC CLUB OF CHICAGO (COURT E)

12:00 PM PRESENTER: PRESIDENT, MARS CRAIG LONGARDNER
KEYNOTE SPEAKER: CEO, NS CORPORATION C.W. (WICK) MOORMAN

2:00 PM NORTH AMERICAN RAIL SHIPPERS ASSOCIATION
PRESENTER: PRESIDENT MARS CRAIG LONGARDNER
SPEAKER: PRESIDENT, NARS ALLAN ROACH

CHICAGO REGIONAL ENVIRONMENTAL AND TRANSPORTATION EFFICIENCY PROGRAM

2:10 PM PRESENTER; NATIONAL ACCOUNTS MANAGER, NS CORP. PATRICK T. COSEGLIA
SPEAKERS: SUPERINTENDANT, CTCO, NS CORP JEFF HARRIS
CONSULTANT, CTCO CHARLES ALLEN

3:10 PM NETWORKING BREAK (EAST FOYER BREAK STATION)

CUSTOMER – RAILROAD SUCCESS STORIES

3:30 PM MODERATOR: VP & GM MERCHANT DISTRIBUTION SERVICE RANDY WORTH
SPEAKERS: MGR. AUTO DISTRIBUTION OPS, HONDA SCOTT CRAIL
SENIOR VP & CCO, RAILAMERICA CHARLES M. PATTERSON

CLOSING COMMENTS, PRESIDENT, MARS CRAIG LONGARDNER

5:30 PM **RECEPTION (COURT E)**

THURSDAY JANUARY 14, 2010

7:00 AM BREAKFAST BUFFET (WINDOWS RESTAURANT) AND REGISTRATION

8:15 AM OPENING REMARKS, PRESIDENT MARS CRAIG LONGARDNER

SHORTLINE RAILROADS OUTLOOK

8:30 AM PRESENTER: PRESIDENT, PRESIDENT, iSG2 TECHNOLOGIES GORDON GUSTAFSON
SPEAKER: VP & GENERAL COUNSEL, ASLRRRA KEITH T. BORMAN

SHORTLINE RAILROADS ISSUES AND CONCERNS

9:30 AM MODERATOR: SR. DIR.COMMERCIAL OPERATIONS, IHBRR JAMES SHEPPARD
SPEAKERS: MGR OPS & CUSTOMER SVC, BURLINGTON JCT RR MICHAEL JOHNS
VICE PRESIDENT, MARKETING, INRD DAVID LONG
PRESIDENT CEO, IAIS DENNIS MILLER
VP M&S PADUCHA & LOUISVILLE RR LARRY DAVIS

10:30 AM NETWORKING BREAK (EAST FOYER BREAK STATION)

CUSTOMER – RAILROAD SUCCESS STORY

10:45 AM MODERATOR: TRANSPORTATION ANALYST, PCA LUKE GALAT
SPEAKERS: DIR. SUPPLY CHAIN OPS, W HIRLPOOL CORP. PAUL VANDERBOEGH
EVP SALES & MARKETING, KCS RAILWAY PATRICK OTTENMEYER

11:45AM **ELECTION OF OFFICERS**
CLOSING REMARKS AND ADJOURNMENT CRAIG LONGARDNER

EXECUTIVE COMMITTEE MEETING
(EXECUTIVE COMMITTEE MEMBERS ONLY – BUTLER BOARDROOM)